

COURSE OUTLINE

DOCUMENTARY PHOTOGRAPHY WORKSHOP

This is a course about storytelling with photos.

The following is a guide to the course content. Each topic will be summarised in printed hand-outs as well as practiced in the field or discussed in the classroom.

HISTORY

Some background and historical context before we get started:

- What is photojournalism?
- How it came about / historical context
- Some important moments in the history of photojournalism
- Why is photojournalism important?
- What can it achieve?

TECHNICAL CONSIDERATIONS

How to use images to communicate a message or story:

- Conveying narrative and meaning with images
- The traditional “rules” of a photo story: Establishing Shot / Portrait / Moment / Relationship / Work / Detail
- What the ‘Rules’ are and how to use them
- Breaking the ‘Rules’ with different visual approaches
- Practical camera tips for photojournalists

JOURNALISTIC TECHNIQUES

What are you going to tell the world with your new-found skills?

- Finding your story
- Why is it interesting / relevant?
- Researching and gaining access to your subjects
- Building confidence to approach and photograph strangers
- Investigative journalism - how to uncover interesting facts
- Shooting a photo-story (compulsory homework!)

PICTURE EDITING

Make the best of your story and get it seen in the right places:

- Selecting and sequencing your best images to tell the story effectively.
- Use of captions, titles and layout
- Presentation methods, benefits of using multimedia / sound
- How to submit your work to magazines / newspapers / online publications